

Nanessa Noble

Web Developer / Graphic Artist



PROFILE

Self-motivated, results-oriented with over 10 years of experience in marketing, web development and graphic design. Outstanding problem-solving skills, able to effectively manage multiple projects and meet deadlines. Excellent communication skills (written and verbal). Diligent, reliable and hard working.

I'm passionate about ideas! Growing as a person and an artist is key to my process. I appreciate and incorporate feedback. I aim to achieve an optimal work-life balance.

CONTACT



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Address

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Canada



Web

<http://herearemy.graphics>

EDUCATION

2008 - 2013

Bachelor of Computer Science

Minor in Psychology

UNB - Fredericton NB

UNB Dean's List Awards:

Sodexo Scholarship / Walter Donahue Scholarship

EXPERIENCE

2021 - 2023

28 Digital - Graphic Artist/Web Designer

Responsible for daily production of innovative designs (from digital ads to billboards) using Adobe Creative Suite. Join team meetings, brainstorm new ideas. Discuss projects with clients, pitch concepts and provide feedback. Designed and developed websites, simplified and augmented user experience (Wordpress, Shopify, HTML5, PHP).

2015 - 2021

itlive creative - Creative Director

Create unique marketing campaigns that engage audiences and build brand awareness. Coordinate work among design team to ensure concepts align with brand consistency. Write engaging copy and design marketing materials using Adobe Creative Suite. Develop websites (e-commerce, events, subscription, etc.). Monitor analytics to consistently improve performance.

SKILLS

